

Steven González

Venture Partner



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Biography

Mr. González is a Venture Partner at Seldor Capital. The venture fund focuses on startups with a space application or that leverage space technology to address the United Nations Sustainability Goals. Mr. González recently retired from NASA, where for over 32 years, he applied his skills in visioning, strategy, innovation and fostering collaborations to benefit the human exploration of space. At the NASA/Johnson Space Center (JSC), he led the team to develop the 20-year strategy for the Center and was instrumental in creating numerous strategic initiatives that connected NASA to the entrepreneur and innovation community in Houston.

Mr. González has been embedded in the innovation ecosystem in Houston during his tenure as the NASA Executive Liaison at the Houston Technology Center (HTC) and the NASA Executive Liaison at the Greater Houston Partnership (GHP). During his time at GHP he created a stronger alliance between NASA and the startup community and strategized with GHP leadership on the future direction of the innovation ecosystem in Houston. Additionally, he created collaborations with organizations in the energy, medical, automotive industries and with other government agencies to seed and grow startups and build innovation ecosystems in New York City, Brownsville, TX, Puerto Rico and New Mexico.

Education/Certifications/Training

D.B.A	Strategy & Entrepreneurship	Warwick Business School	2024
M.S.	Computer Science	Texas A&M University	1988
B.S.	Computer Engineering	Boston University	1986

Publications/Other

“How a Group of NASA Renegades Transformed Mission Control,” *Sloan Management Review*, April 05, 2019.

“Keynote Presentation: Innovation Strategy at NASA,” *Digital Innovation Hub*, London, March 2019.

“NASA Technology: For the Benefit of Humankind,” *Association of Equipment Manufacturers: Mars and the Next-Generation Workforce*, Houston, March 2019.

“Innovation from Outside of Oil & Gas,” *Society of Petroleum Engineers: Innovation and Entrepreneurship Symposium*, Houston, February 2019.

“The Future of Space Commercialization Opportunities,” *Space Foundation: Space Commerce Workshop*, Houston, February 2019.

“The Future of Space Commercialization Opportunities,” *SpaceCom Entrepreneur Summit*, Houston, November 2018.

“NASA “Making its way to Mars,” *United States Fablab Symposium*, Houston, October 2018.

“NASA Technology: For the Benefit of Humankind,” *Rice Space Institute: Space Frontiers Lecture*, Houston, September 2018.

“Keynote: NASA Innovation and How NM can Connect,” *experientIT NM*, Albuquerque, New Mexico, September 2018.

“NASA - Missions, Strategy & the latest Tech Innovations,” *Warwick Business School*, London, June 2018.

“The Reinvention of NASA,” *Harvard Business Review*, April 23, 2018.

“Enabling paradigm change and agility at NASA's Johnson Space Center - Interview with Chief Technology Officer, Douglas Terrier,” *Space Policy*, Volume 39-40, Pages 20-25, May 2017.

“Strategic Challenges of Shifting Logics – The NASA case,” *Warrick Business School*, London, UK, May 2016.

“Two modest propositions for propelling NASA forward,” *Space Policy*, Volume 30, Issue 4, Pages 190-192, November 2014.

“Living off the Grid: NASA initiatives in Space and Energy,” *Synergies between Space and Offshore Exploration*, Houston, TX, November 2012.

“Benchmark of Strategic Portfolio Execution: Inferences to PM Offices,” 4th *International Athens Conference on Project Management*, Athens, Greece, June 2009.

“Benchmark of Strategic Portfolio Execution: Inferences to PM Offices,” 2nd *International Houston Conference on Project Management Best Practices*, Houston, TX, February 2008.

“Project Management Challenges in the Next Space Era,” *1st International Houston Conference on Project Management Best Practices*, Houston, TX, February 2007.